

S O K A



Introducing Soka

We specialise in creating websites, branding, and promotional materials for businesses across the UK. If you're looking to increase brand awareness, boost sales, or just fancy a refresh; you can count on us to make your vision a reality.

We know that finding a designer who really understands your brand can be hard work. Our highest priority is to guarantee that your experience of working with us is anything but difficult. We work closely with you to understand and empathise with your brand vision, keeping you informed and involved throughout the creative process. We make certain that everything we do meets and exceeds your expectations from us.

Working with a broad diversity of industries; we also offer first-class illustration, copywriting, animation, print and packaging services. We have the proven ability to craft the types of content sure to make the desired impression on your prospective and established customers.

Established in 2015 in Lincoln, we have gone on to achieve great success in the promotion of nationally recognised brands and businesses. Working for clients in such varied industries as legal services, heritage estates, cosmetics and construction; we're always open to fresh challenges.

“When you
have something
truthful to say,
it will design itself.”

BOB GILL

With over a decade of experience in the rapidly evolving marketing space; we have what it takes to fulfill your brand aspirations.

Having recently set up headquarters at Avenue HQ in Liverpool, we are excited about the prospect of working with new clients from across the Liverpool City Region. We encourage businesses of all sizes and specialisms to harness our creative talents; enabling increased brand engagement and sales.

Our job is to help you articulate your business message. We build coherent, smart brands that connect and resonate with your customers. We follow an idea-led approach; paying close attention to your brief and working in collaboration with you to ensure that our design work meets and exceeds your expectations.

We promise to produce the kinds of on-brand assets that will give customers a true flavour of your brilliance; before they even meet you.

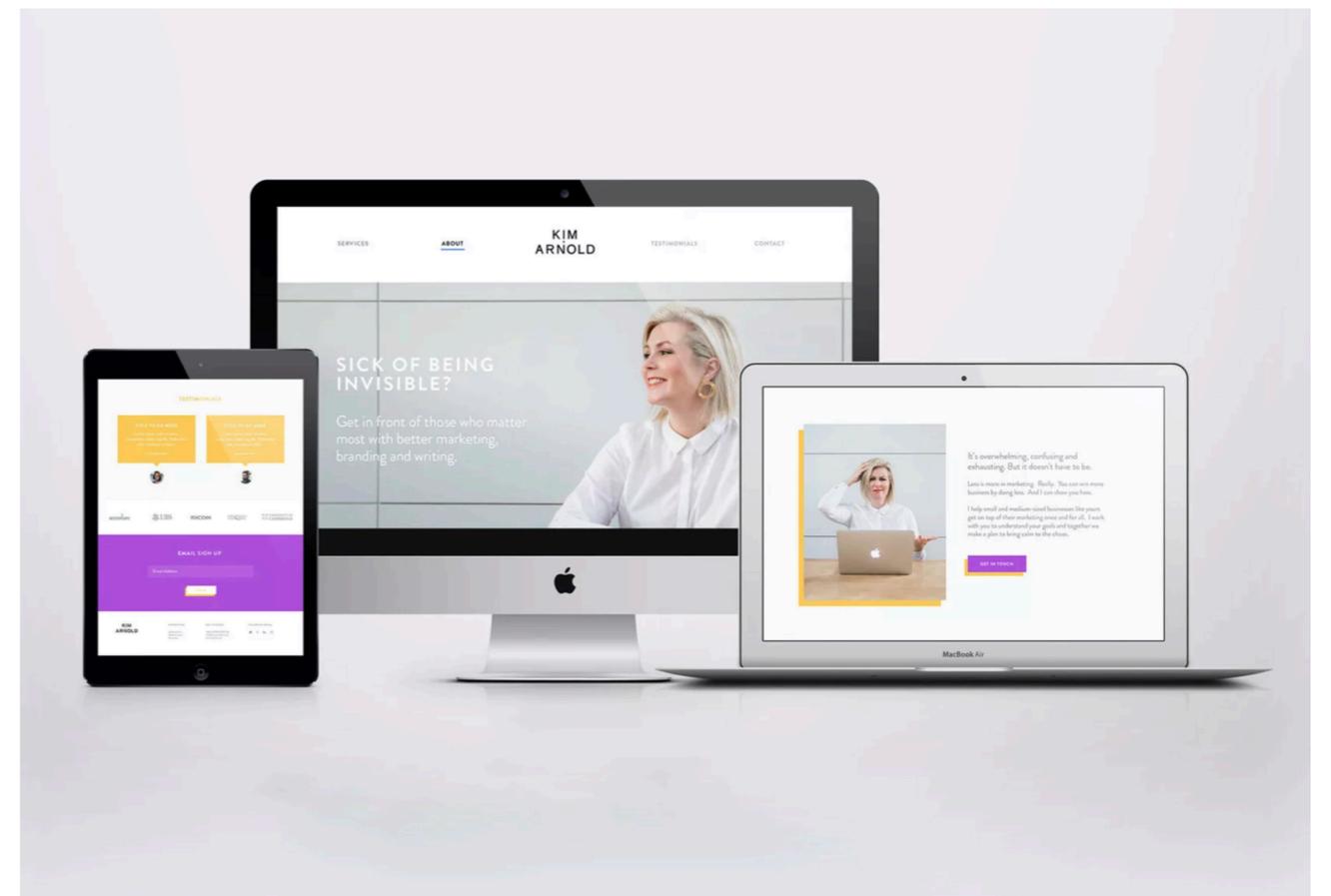


Branding

The development of a distinctive and appealing brand identity is essential for that sought-after competitive edge. Working on a feedback basis; we keep our clients involved every step of the way. We have the proven ability to create distinctively elegant marketing materials that capture interest and make the desirable customer impression. Choose us for the visual communication of your brand across print, online, and social media channels.

Website Design and Development

The website is rightfully viewed as the most important marketing asset in today's tech focused world. Your website must set the right impression; reflecting the quality of your business offerings and setting the tone for your brand. We have the digital expertise needed for the realisation of your goals. We'll help you to build a stand-out digital identity; applying our web design and tech skills to create intuitive and engaging user experiences. Distinguish your brand with an exceptional website developed and managed by Soka.





Promotional Design

The creation of professional, visually consistent business designs can make all the difference when it comes to the achievement of customer engagement and sales. We have the vision and craft needed for the creation of brochures, fliers, invitations, social media assets and all other promotional elements that will catch the eye and encourage positive action. Key brand messaging and details will be included to keep your business front of mind. Take a look at some of the stand-out examples in our portfolio for an idea of the quality that you can expect.

Packaging

Packaging design can make all the difference when it comes to the sale of your products. If your packaging isn't suitably attractive and convenient then the customers are far less likely to buy. With high level design expertise; Soka are able to guarantee the creation of on-brand, visually enticing packaging for your products. We take the time and care to craft eye catching graphics, product images, and other brand-led elements for the essential customer connection.



Illustration



Research has shown that the average customer takes just a few seconds to make their minds up about the suitability of a product or service. And it's quite common to have difficulty when it comes to the written articulation of your thoughts. However, effective illustration allows for the rapid depiction of complex information and processes. We collaborate with trusted and talented illustrators to produce stand-out, unique visuals for our clients' websites, brochures, advertisements and more.

Other Services



Committed to delivering the full range of creative services; SOKA draw upon a trusted network of highly qualified and talented service providers. Working in collaboration with copywriters, videographers, photographers, animators, printers, PR and SEO specialists; we're confident of fulfilling your creative requirements. We are also happy to work in partnership with your in-house experts.

“Soka have produced some amazing work for us. They quickly picked up our brand tone and visual. Soka always work efficiently, and are always willing to do any last minute changes to a high professional standard.”

JADE ELLIOT, ICONIC LONDON

“Soka helped deliver our full brand identity including logo, website, business cards, conference brochures and more. I often recommend them on to my clients. You can’t go wrong with Soka. They are a great agency of reliable and resourceful people who are fun to work with and always go the extra mile.”

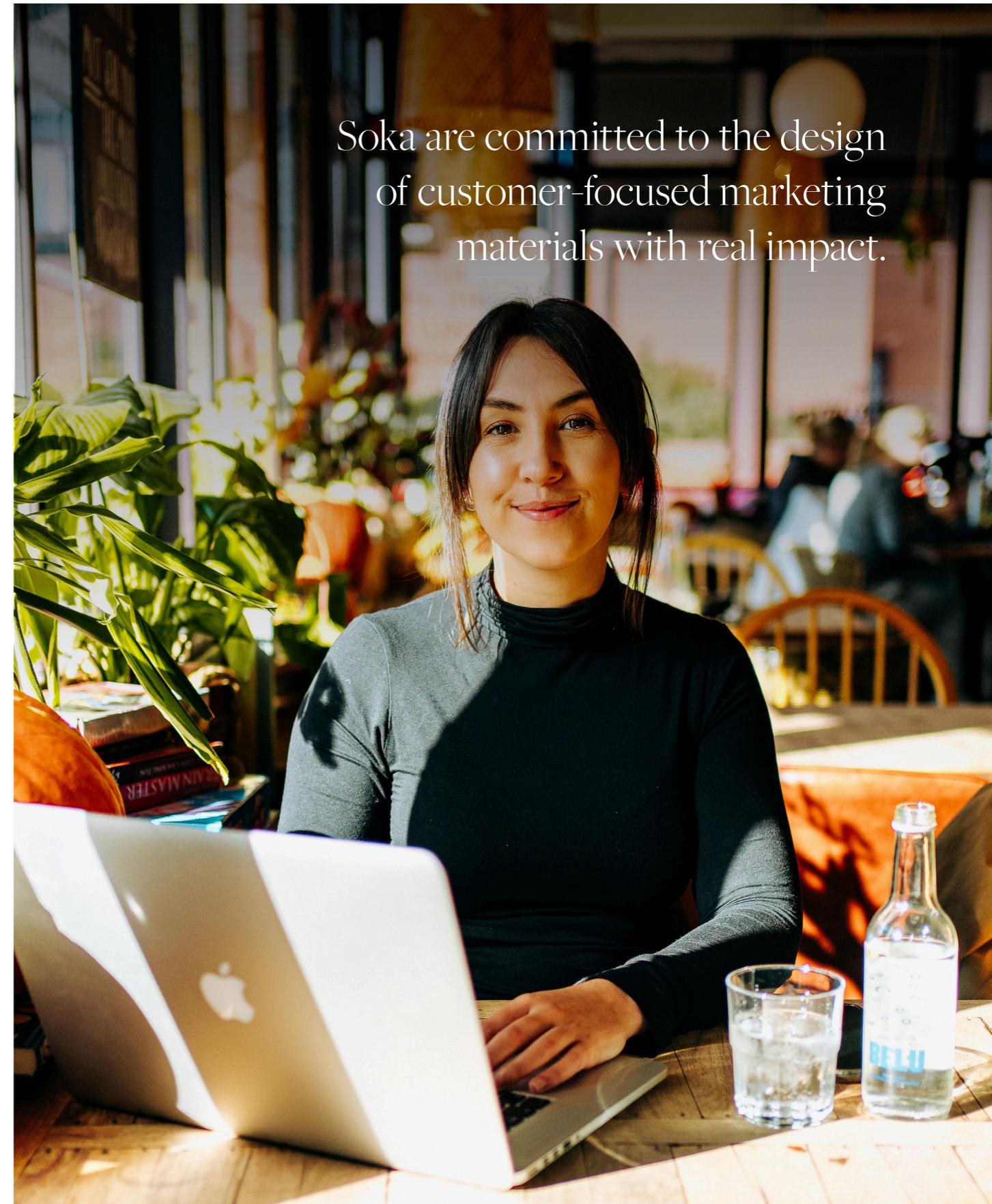
HELEN DISNEY, UNBLOCKED

Why Choose Soka?

Our service is First Class; just check our Google reviews.

The Soka team create outstanding marketing materials, showcasing our clients' brilliant businesses. Whether working on a website redesign or a complete brand overhaul, we go above and beyond to exceed your expectations.

We draw upon over a decade of experience in website design and creative branding. Led by the highly qualified and multi-award winning Sophie Karaer, we create the types of logos, websites, and promotional content that businesses and customers crave. Working for a host of clients across the UK and internationally; we're always open to fresh collaborative opportunities.



Soka are committed to the design of customer-focused marketing materials with real impact.

“Soka understood our business identity from the outset. This resulted in their work being ‘to the point’ every time. They are professional, responsive, creative, clear, punctual, a team we enjoy working with. Highly recommended for any graphic or web design & development work.”

RAN MEYRAV, CONTACTA

“Everything about Soka’s approach was impressive. They clearly understood our business and what we were trying to achieve. Above all, the finished website is excellent - we’re proud to show it to our customers and are confident it will help our business grow!”

GEMMA CLARKE, COPE SEEDS & GRAIN

Meet The Team



Sophie Karaer

Founder & Creative Director
sophie@sokastudio.co.uk

With a lifelong passion for graphic design and the proven ability to create exceptional brand identities, your project is in safe and capable hands. Sophie loves the magic that can be found in the creation of idea-led, minimalist, contemporary and clean design; ideal for the modern business.



Matthew Harris

Senior Developer
matthew@sokastudio.co.uk

Matthew has over a decade of experience as a website developer. He is in the top 3% most decorated web-developers on the industry standard knowledge sharing platform StackOverflow. Amongst his achievements, he has worked on a vast variety of tech projects, including the development of a franchise management platform powering several of the country's largest franchise companies, and an e-commerce system powering over 125 telecoms companies.



Alfie Renton

Senior Designer
alfie@sokastudio.co.uk

With an honours degree in graphic design, Alfie has over six years of agency experience. Over the course of his career, he has created highly distinctive and appealing brand graphics; working for a variety of internationally recognised clients including Harpaar's Bazaar, Iconic London, Paddy Power, and Vision Express. Alfie's passion lies in creating beautifully minimalist, user-intuitive website layout designs.

“Soka have been providing excellent graphic design services to Stirlin since 2017. From property development logos, to brochures, banners and websites. They consistently deliver designs that meet our brief, on time and to a very high standard.”

JAMES KIRBY, STIRLIN DEVELOPMENTS

“Soka are an absolute dream to work with; they take the time to really understand your brief which ensures that the end result is always spot on. They always come armed with loads of great ideas, always deliver on time and always impress us with their quality of work.”

SALLY BLAKE, LEGAL EDGE

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