
*This is
how we do it*

Soka



Introducing...

Soka specialise in the creation of websites, branding, and promotional materials for a broad spectrum of businesses across the UK and around the world. Whether you're looking to increase brand awareness or drive product sales, you can have the ultimate confidence in us.

Working with a vast diversity of industries; we also offer first-class illustration, copywriting, animation, print and packaging services. We have the proven ability to craft the types of content sure to make the desired impression on your prospective and established customers.

Established in 2015, from our office on Liverpool's historic waterfront we have gone on to achieve great success in the promotion of nationally recognised brands and businesses. Working for clients in such varied industries as legal services, live events, heritage estates, cosmetics and construction; we're always open to fresh challenges.

*“When you have
something truthful
to say, it will
design itself.”*

——— Bob Gill, Graphic Design Legend

With over a decade of experience in the rapidly evolving marketing space; *Soka have what it takes* to fulfill your brand aspirations.

With our main office based on Liverpool's historic waterfront, we work with clients from across the UK and all over the world. We encourage businesses of all sizes and specialisms to harness our creative talents; enabling increased brand engagement and sales.

Our mission is to assist you in the effective articulation of your business message. We build coherent, smart brands that connect and resonate with your target audience. We follow an idea-led approach; paying close attention to your brief and working in collaboration with you to ensure that our design work meets and exceeds your expectations.

Soka promise to produce the kinds of on-brand assets that will give customers a true flavour of your brilliance; before they even meet you.



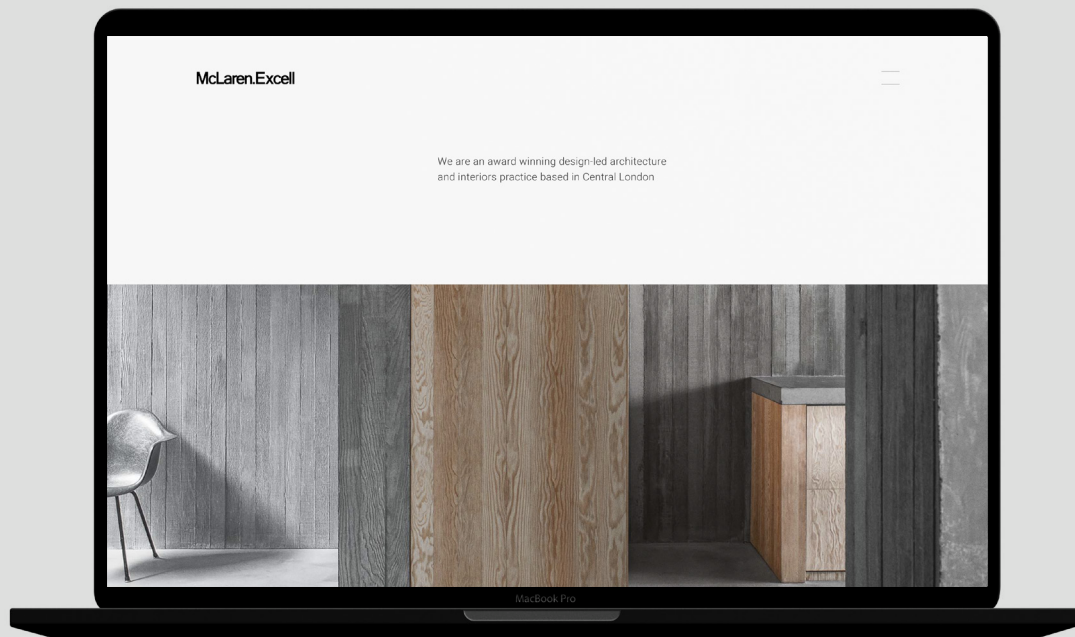
Branding

The development of a distinctive and appealing brand identity is essential for that sought-after competitive edge. Working on a feedback basis; we keep our clients involved every step of the way. We have the proven ability to create distinctively elegant marketing materials that capture interest and make the desirable customer impression. Choose Soka for the visual communication of your brand across print, online, and social media channels.

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Website *Design* and *Development*

The website is rightfully viewed as the most important marketing asset in today's tech focused world. Your website must set the right impression; reflecting the quality of your business offerings and setting the tone for your brand. Soka have the digital expertise needed for the realisation of your goals. We'll help you to build a stand-out digital identity; applying our web design and tech skills to create intuitive and engaging user experiences. Distinguish your brand with an exceptional website developed and managed by Soka.





Built in 1595 the stunning Elizabethan hall has never been sold. It is a much loved family home surrounded by spectacular gardens.

More recently the old Coach House, sitting just yards from the Hall, was completely refurbished to create a wonderful, versatile wedding venue. With its own pretty and private walled garden, the Coach House is the perfect blend of old and new.

WHERE WE ARE

The Doddington Hall Estate is situated just 5 miles west of Lincoln on the B1190 and is easily accessible by road. Or just a short taxi ride via train to Lincoln or Newark stations.

Promotional Design

The creation of professional, visually consistent business designs can make all the difference when it comes to the achievement of customer engagement and sales. We have the vision and craft needed for the creation of brochures, fliers, invitations, social media assets and all other promotional elements that will catch the eye and encourage positive action. Key brand messaging and details will be included to keep your business front of mind. Take a look at some of the stand-out examples in the Soka portfolio for an idea of the quality that you can expect.

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Packaging

Packaging design can make all the difference when it comes to the sale of your products. If your packaging isn't suitably attractive and convenient then the customers are far less likely to buy. With high level design expertise; Soka are able to guarantee the creation of on-brand, visually enticing packaging for your products. We take the time and care to craft eye catching graphics, product images, and other brand-led elements for the essential customer connection.



Illustration



Research has shown that the average customer takes just a few seconds to make their minds up about the suitability of a product or service. And it's quite common to have difficulty when it comes to the written articulation of your thoughts. However, effective illustration allows for the rapid depiction of complex information and processes. We collaborate with trusted and talented illustrators to produce stand-out, unique visuals for our clients' websites, brochures, advertisements and more.

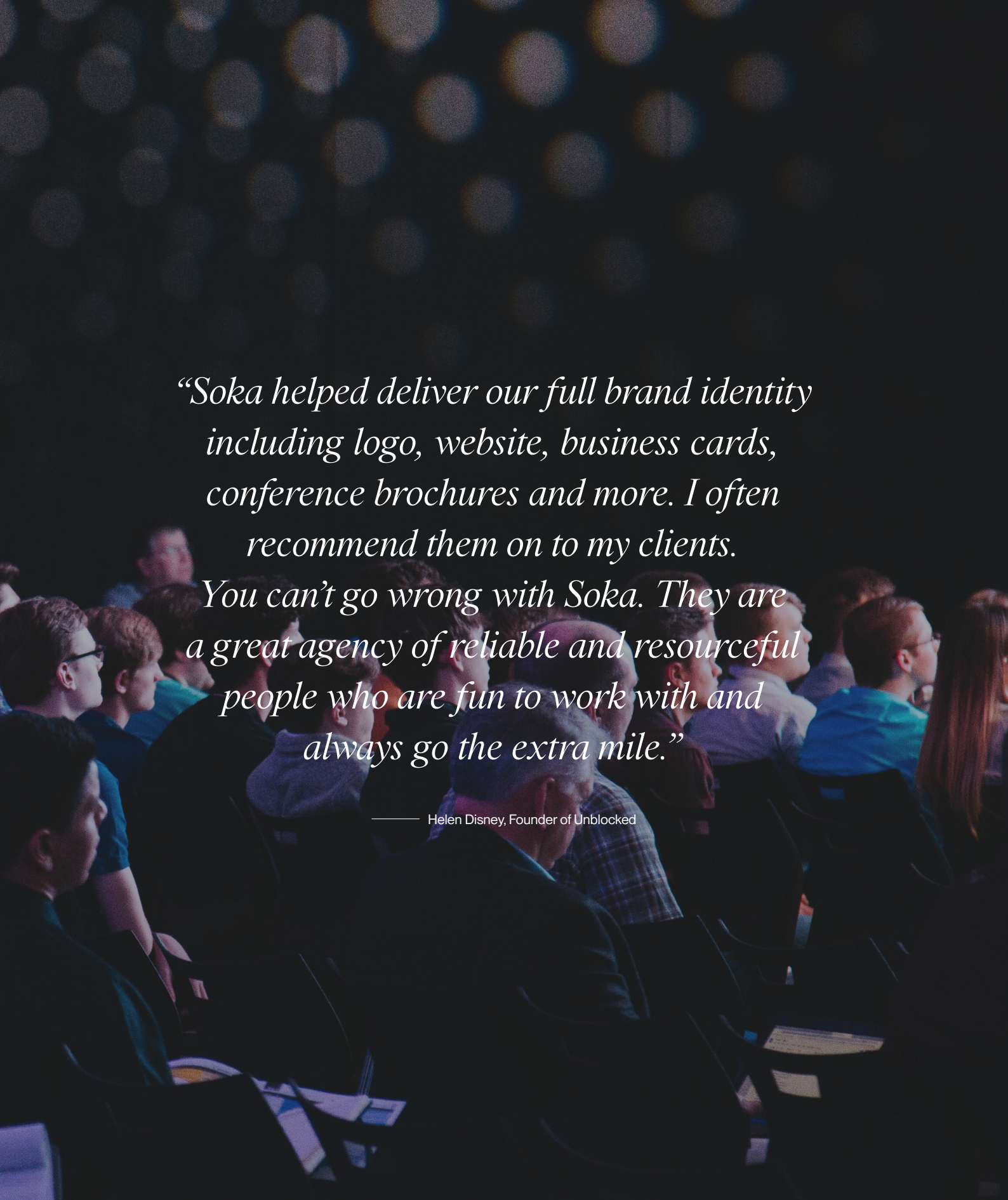


Other Services

Committed to delivering the full range of creative services; Soka draw upon a trusted network of highly qualified and talented service providers. Working in collaboration with copywriters, videographers, photographers, animators, printers, PR and SEO specialists; we're confident of fulfilling your creative requirements. We are also happy to work in partnership with your in-house experts.

“Soka have always been such an asset to the business. They have an amazing eye, are super easy to work with and so quick. I couldn’t recommend them enough!”

——— Jade Elliot, Founder of Iconic London



“Soka helped deliver our full brand identity including logo, website, business cards, conference brochures and more. I often recommend them on to my clients.

You can’t go wrong with Soka. They are a great agency of reliable and resourceful people who are fun to work with and always go the extra mile.”

Helen Disney, Founder of Unblocked

Why choose Soka?

With over eighty
5-star Google Reviews,
Soka give the assurance
of *first class service*.

The Soka team demonstrates the ability to create outstanding marketing materials, reflecting the brilliance of our clients. Whether working on a website redesign or a complete brand overhaul, Soka promise to meet the highest of expectations.


We draw upon over a decade of experience in website design and creative branding. Led by the highly qualified and multi-award winning Sophie Karaer, we create the types of logos, websites, and promotional content that businesses and customers crave. Working for a host of clients across the UK and internationally; we're always open to fresh collaborative opportunities.

Soka are committed to the design of
customer-focused marketing materials
with *real impact*.



“Soka understood our business identity from the outset. This resulted in their work being ‘to the point’ every time. They are professional, responsive, creative, clear, punctual, a team we enjoy working with. Highly recommended for any graphic or web design and development work.”

——— Ran Meyrav, Head of New Business, Contacta

A photograph of a wheat field at sunset. The sky is a mix of orange, pink, and blue, with scattered clouds. The wheat stalks in the foreground are dark and silhouetted against the bright sky. A quote is overlaid in the center in a white, elegant script font.

“Everything about Soka’s approach was impressive. They clearly understood our business and what we were trying to achieve. Above all, the finished website is excellent - we’re proud to show it to our customers and are confident it will help our business grow!”

Gemma Clarke, Director, Cope Seeds & Grain

Meet the team



Sophie Karaer
Founder & Creative Director
sophie@sokastudio.co.uk

With a lifelong passion for graphic design and the proven ability to create exceptional brand identities, your project is in safe and capable hands. Sophie loves the magic that can be found in the creation of idea-led, minimalist, contemporary and clean design; ideal for the modern business. She has been successfully running Soka since 2015 and has built a fantastic team to suit all of your project requirements.



Nik Hall
Design Director
nik@sokastudio.co.uk

Nik has over 20 plus years of experience in the graphic design industry, working for a number of highly creative lead agencies. Originally working in his home city of Sheffield, he has also worked in London, Brighton and Edinburgh. Nik's minimalistic approach is to strip back the usual visual noise and get to the essence of a brand. With a passion for all areas of design, his main interest is within the media of specialist print processes.



Matthew Harris
Senior Website Developer
matthew@sokastudio.co.uk

Matthew has over 17 years experience as a website developer. He is in the top 3% most decorated web-developers on the industry standard knowledge sharing platform StackOverflow. Amongst his achievements, he has worked on a vast variety of tech projects, including the development of a franchise management platform powering several of the country's largest franchise companies, and an e-commerce system powering over 125 telecoms companies.



Louise James
Graphic Designer
louise@sokastudio.co.uk

Louise graduated from Duncan of Jordanstone College of Art and Design with an Honours Degree in Graphic design. Working as the Creative Director of the University magazine while studying, she has a passion and skill for editorial design, branding and typography. Louise brings to the team a keen interest in socially conscious design that makes a difference beyond purely commercial gain.



Danielle Kirk
Account Manager
danielle@sokastudio.co.uk

Danielle joined Soka with over six years' experience in administration and a Degree from the University of Lincoln. With a passion for all things organisation, her main priority is ensuring that everything is running as efficiently and smoothly as possible for both our team and our clients. Danielle thrives on helping and supporting others in her role and we certainly couldn't do the brilliant design work that we do best without her.

The next generation...


We regularly provide work experience placements to talented graphic design students and graduates.

Not only does this give them a brilliant learning experience and start to their career in design, but it also benefits our clients and us.

Placement designers often bring a refreshing perspective and a surprising skill level. Our team believes in nurturing new talent, and we are proud to help other creatives thrive in their careers.

“Soka have been providing excellent graphic design services to Stirlin since 2017. From property development logos, to brochures, banners and websites. They consistently deliver designs that meet our brief, on time and to a very high standard.”

———— James Kirby, Founder of Stirlin



“Soka are an absolute dream to work with; they take the time to really understand your brief which ensures that the end result is always spot on. They always come armed with loads of great ideas, always deliver on time and always impress us with their quality of work.”

——— Sally Blake, Marketing Director LegalEdge

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